



**PRIVILEGED  
INFORMATION**  
**VOLUME 21, Issue 4**  
**Spring 2011**  
**(February – May)**

**Mark Your Calendars:**

**Western Chapter Meeting**

Date: May 12, 2011

Time: 8:45 am

Place: Tulalip Casino, Marysville WA

Topic: Annual Chapter Meeting

**Eastern Chapter Meeting**

Date: May 12, 2011

Time: 8:45 am

Place: Tulalip Casino, Marysville WA

Topic: Annual Chapter Meeting

**2011 WAMSS Conference**

Date: May 10 - 13, 2011 (Pre-conf. training TBD)

Place: Tulalip Casino, Marysville WA

**Next WAMSS Board Meeting**

Date: May 10, 2011

Time: 12:30 pm

Place: Tulalip Casino, Marysville WA

**PRESIDENT'S REPORT**

By: Ronda Bowen, CPMSM, CPCS, CPHQ

I remember long ago when I was sitting next to Cheryl Thomas at a WAMSS Conference and she was talking about the benefits of serving on committees and on the board. I told her I thought about it, but felt I was "too busy!" Too busy...like that doesn't apply to everyone! Cheryl talked about how she got to know and worked with wonderful people that she might not otherwise have met and how gratifying it is to serve. She advised me to give it a try. Later on during the conference, a request was made for committee members and Cheryl's words wouldn't leave me. I wanted to meet wonderful people and I wanted to feel gratified! So I decided to go for it - I raised my hand and began a journey to working with the most generous and supportive (and smart!) people I've ever known. It takes all of us to make our organization and to keep it functioning. So when there is a call for volunteers, I highly recommend that you answer it! You'll be glad you did. Here are a few worthy reasons to volunteer:

**Meeting a diverse range of people**

Volunteering brings together a diverse range of people from all backgrounds and walks of life. Both the recipients of your volunteer efforts and your co-workers

can be a rich source of inspiration and an excellent way to develop your interpersonal skills. Volunteering also offers an incredible networking opportunity. Not only will you develop lasting personal and professional relationships but it is also a great way to learn about people from all walks of life, different environments, and new industries. *Networking is an exciting benefit of volunteering and you can never tell who you will meet or what new information you will learn and what impact this could have on your life.*

**Motivation and sense of achievement**

Fundamentally, volunteering is about giving your time, energy and skills freely. Unlike many things in life there is choice involved in volunteering. As a volunteer you have made a decision to help on your own accord, free from pressure to act from others. *Volunteers predominantly express a sense of achievement and motivation, and this is ultimately generated from your desire and enthusiasm to help.* Sometimes volunteers are regarded as do-gooders and those that hold that view also assume that one person can never make a difference. It may be true that no one person can solve all the world's problems, but what you can do is make that little corner of the world where you live just that little bit better.

**Be part of your (WAMSS) community**

No man or woman is an island. We sometimes take for granted the community that we live in. Volunteering is ultimately about helping others and having an impact on people's wellbeing. What better way is there to connect with your community and give a little back? As a volunteer, you certainly return to society some of the benefits that society gives you. Retrieved from: <http://www.worldvolunteerweb.org/resources/how-to-guides/volunteer/doc/benefits-of-volunteering.html>

**Volunteer Opportunity:**

Use your creative skills to edit and publish our quarterly PI Newsletter! More to come in E-blast!

If you are interested, please call me at 360-385-2200 ext 2092 or email [rbowen@jeffersonhealthcare.org](mailto:rbowen@jeffersonhealthcare.org)

Thank you for being a member of WAMSS.  
It has been an honor to serve as your president.

***I am looking forward to seeing you Next Week!***



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**EASTERN CHAPTER REPORT**

**By: Carol Mangum, CPCS/CPMSM - EWAMSS  
President**

Hello Spring! I hope the newsletter finds you working on new Spring cleaning/organizing in your office or recovering from a great survey, as many of you that I have talked to are doing. EWAMSS met on March 11 in Spokane at Providence Sacred Heart. Our thanks to Lori Brownlee for hosting and getting us all set up in a great meeting location. We had continuing education "The Design & Implementation of Best Practice Criteria-Based Privileging." If you are interested in listening to it, please contact Heidi Martinez, our EWAMSS Secretary/Treasurer, and she will get you the education. We also had lots of discussion on the latest details/updates regarding One Health Port - *how goes application loading, getting information out of OHP, data entry scenarios etc.* Please continue to watch for emails from Kate Brown, WAMSS Board Secretary, as we are working to have one point of contact for the latest information from One Health Port.

At our EWAMSS Chapter meeting in May we will be looking for EWAMSS members to serve on the EWAMSS Board. If you are interested or have any questions, please feel free to contact me, Heidi, Lisa Velotta, President-Elect, or Rosalinda Kibby, Past President. It's a great way to get to know other members in the chapter! Hope to see you at the annual conference in Marysville!



*Believe in a power greater than yourself. Everyone  
has the capability to be a leader in some capacity.*

**WESTERN CHAPTER REPORT**

**By: Jason Burden, CPCS, WWAMSS President**

Our most recent Western Chapter meeting was held in April at Cascade Valley Hospital in Arlington. Lance Heineccius of WSMA presented on the recently launched Clinical Performance Improvement Network. 1.5 CEU's were awarded by NAMSS for this event.

The next Western Chapter meeting will be held on Thursday, May 12 during the WAMSS Annual Conference. During that meeting, Barbi Donovan will succeed me as President of the Western Chapter. It has been my pleasure to serve our chapter during the last two years and know Barbi will do a great job!

Hope to see you at the Annual Conference.

**Spring 2011 WAMSS/CONFERENCE PLANNING  
COMMITTEE By: Michelle Hacker, CPMSM, CPCS-  
Chair, & President Elect**

**2011 WAMSS Annual Conference:**

The 2011 WAMSS Annual Conference is just days away! The speakers are in place, the food is on order and the fashion show dinner details are being handled. Now all we need is you!

The surprising thing in my experience about most conferences is that the most interesting, informative and educational moments are not spent in the sessions themselves: it's in all of the other interactions with peers. The lectures and talks provide some useful approaches or ideas, but for the most part, the slides and papers from those sessions can be obtained later. This is not true for all of the unique, personal, and insightful conversations you might have with other people. A special thing about a conference is the opportunity for those interactions.

Here are a couple of tips on how to get the most out of the upcoming conference (*adopted from Neerav Bhatt's blog*).

- Plan Ahead: Look at the presenter schedule program beforehand and plan what you'll go to each day. Write down questions you'd like answered or goals you'd like to accomplish from the session beforehand. Arrive early and plan ahead for bathroom breaks, water or anything



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else you may need to pack with you to the sessions.

- Charge your gadgets so you have 100% battery every morning. Set them on vibrate during the sessions and quietly exit the session if you must answer the call.
- Bring business cards! Don't hoard your business cards-they're like smiles, they only have value when they're given away. They come in handy for the drawings too!
- Wear your name tags to make it easier for people to approach you. Look at other people's name tags so you can start a conversation with them. Anyone wearing a Board Member ribbon is extra approachable!
- Many of the brightest minds will be at the conference. Engage with speakers. Listen and remember, not all experts will have a microphone in front of them, some will be sitting right next to you.
- When the conference is over, write a memo to your boss explaining the value of the conference and what you learned. Be specific about benefits to your organization, which will encourage them to send you next year.
- Lastly – make sure you follow up in the days after the conference when you've returned home. Call those people you said you'd contact, check out those interesting products/services, put what you've learned into action ... Take action!

See you there!

**BYLAWS COMMITTEE**  
**Kim Kenning, CPMSM/CPCS**

Bylaws Committee is working on a response to the comments of the NAMSS Bylaws Committee regarding the most recent WAMSS bylaws.

**COMMUNICATIONS COMMITTEE**  
**By: Irene Torres, CPMSM/CPCS**

*Privileged Information* is an informative member newsletter, published quarterly. Kate Brown has been a faithful, encouraging Editor for the past 6 years, and now would like someone to step into that position. Anyone interested in sharing their Editorial skills (or developing

them) may contact incoming President, Michelle Hacker [MichelleHacker@yvmh.org](mailto:MichelleHacker@yvmh.org).

The WAMSS website is being evaluated for enhancements. Your input to Kate Cross [kcemha@gmail.com](mailto:kcemha@gmail.com) would be welcomed.

Attached is a report of the eBlasts for the previous quarter.

**WAMSS E-Blasts**

	2009	2010	2011
<b>January</b>		31	56
<b>February</b>		30	38
<b>March</b>	18	41	58
<b>April</b>	36	50	34
<b>May</b>	46	51	
<b>June</b>	50	37	
<b>July</b>	44	38	
<b>August</b>	34	43	
<b>September</b>	23	31	
<b>October</b>	33	34	
<b>November</b>	23	38	
<b>December</b>	24	26	
<b>Total</b>	331	450	186

*Thank you to the members of the WAMSS Communications Team for another great year!*



*Are you willing to add color to this world?*



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**EDUCATION COMMITTEE**

By: Stacey Opdahl, CPCS/CPMSM

**Education Committee**

By: Stacey Opdahl, CPMSM, CPCS

**Lending Library**

The WAMSS Lending Library is looking for donations.

If you have credentialing books, or resources and you would like to donate them to the WAMSS Lending Library please contact Stacey at phone (206) 987-5219 or [stacey.opdahl@seattlechildrens.org](mailto:stacey.opdahl@seattlechildrens.org).

**Education Survey Coming Soon**

In the near future, you can expect a survey to collect data about how the education committee can better serve the members. Please take a few minutes when you receive the survey to provide your feedback.

**Upcoming Learning Events**

In Person Events

- WAMSS Pre-Conference Study Group  
Tuesday, May 10, 2011 8:30 AM – 4:30 PM  
Location: Tulalip Resort Casino – Tulalip, WA  
Approved for 6.5 CE credits through NAMSS
- WAMSS Educational Conference  
Wednesday, May 11 – Friday, May 13, 2011  
Location: Tulalip Resort Casino – Tulalip, WA  
Approved for 15.0 CE credits through NAMSS
- Credentialing Basics Boot Camp  
Wednesday, May 11, 2011  
Location: Caesars Palace – Las Vegas, NV  
Website: <http://hcmarketplace.com>
- 14<sup>th</sup> Annual Credentialing Resource Center Symposium  
Thursday, May 12 – Friday, May 13, 2011  
Location: Caesars Palace – Las Vegas, NV  
Website: <http://hcmarketplace.com>
- The Credentialing School – Basics  
Monday, May 16 – Friday, May 20, 2011  
Location: Sheraton New Orleans – New Orleans, LA  
Website: <http://www.edu-u-cate.com/>

- The Credentialing School – Ambulatory & Managed Care  
Monday, June 20 – Friday, June 24, 2011  
Location: Homewood Suites by Hilton – Chicago, IL  
Website: <http://www.edu-u-cate.com/>

Live Webinars

- Springboards for Success: Tools for Effective Meeting Management
  - *Meeting Planning*  
Tuesday, May 24, 2011 1:00 – 2:30 PM EST  
[www.namss.org](http://www.namss.org) – NAMSS Store – Webinars
  - *Preparing Agendas and Minutes*  
Tuesday, June 14, 2011 1:00 – 2:30 PM EST  
[www.namss.org](http://www.namss.org) – NAMSS Store – Webinars
- Springboards for Success: MSP Success in Action
  - *Becoming More Efficient with Less Stress*  
Tuesday, April 26, 2011 1:00 – 2:30 PM EST  
[www.namss.org](http://www.namss.org) – NAMSS Store – Webinars
- Effective Working Relationships with Medical Staff Leaders – “Tricks” of the Trade  
Thursday, April 21, 2011 10:00 AM PST  
Website: <http://www.edu-u-cate.com/>
- Breaking News! PA & APRN “Equivalent Process” No Longer an Option!  
Thursday, May 12, 2011 10:00 AM PST  
Website: <http://www.edu-u-cate.com/>



*Don't be afraid to mix the Colors!  
Spread Light!*



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**MEMBERSHIP COMMITTEE**

**By: Kati Lucas, CPCS/CPMSM, Immediate Past President WAMSS**

Wahoo we sailed past the 210 mark on our paid renewal or new memberships in April. As of 4/19/2011 we have 2011 paid memberships and have had 37 new members as of April.

I will be wrapping up this process and handing off the duty to Rhonda at our conference next month. As this wraps up my final duties as your Past-President, I wanted to take the opportunity to say thank you for letting me represent and help out in the various ways that the Presidential roles have needed. It has been a very fun yet challenging journey and it was a great opportunity to get to know many people I did not prior. I highly encourage you stepping out of your box and giving it a try the rewards are well worth the effort. Have a super 2011!!!

**NOMINATING COMMITTEE**

**By: Kati Lucas, CPCS/CPMSM, Immediate Past President WAMSS**

Nominating Update: Kati Lucas (formerly Reed)  
As of 4/19/2011 we have several nominees for our President-Elect and Treasurer elections to be sent out for voting by April 20th. Please be sure to support the candidates by placing your votes when you receive your ballot. If you have a desire to step up for a board or committee position in the future don't hesitate to contact any of your board members and we can share with you opportunities to come up in the next couple of years.

**SCHOLARSHIP COMMITTEE**

**By: Colleen McDonald, Past Chair, CPMSM/CPCS**

The Scholarship Committee has received several nominations for the Margaret Geering Recognition Award, and is in the process of making a recommendation to the Board. The recipient of the award will be announced at the Conference in Tulalip.

The Committee awarded four Scholarships for the Summer Certification testing period. Congratulations to the awardees. The Fall testing period is from October 08, 2011 through October 29, 2011, with a registration deadline of August 5, 2011. All Scholarship materials for the Fall test need to be received by July 15, 2011.

This is not a need-based Scholarship. I would like to encourage anyone who is planning on taking the CPCS or CPMSM Certification test to apply for the Scholarship. Application materials are available on the WAMSS Web Site. If you have any questions, please contact me at (206)616-0890 or by Email at mcdonald@u.washington.edu.

The Judy Kleckner Scholarship for Advanced Studies is available for WAMSS members who are currently or planning to participate in a formal accredited educational program, which will foster personal and professional growth and will enhance knowledge and competence in the field of medical staff services. I am happy to announce that we had one application for this Scholarship. The recipient will also be announced at the Annual Conference.

**STRATEGIC PLANNING COMMITTEE**

**by Cindy Seidman, Chair**

**Nothing to report at this time.**



*And finally, to borrow a phrase... **Dance, like no one is watching!***

***Note from your editor: Kate Brown, CPCS**  
**It has been a pleasure and honor, to have had the opportunity to serve you these many years! I know we have someone great out there, with many talents capable and ready to step into the role of Editor! Believe in yourself and know that you have a whole organization behind you. I thank you all for allowing me to be a small part of your world.***

***Most sincerely, Kate***