



2016-2020 Strategic Plan – Year 1 Report

Mission

To promote education and collaboration by uniting persons who are engaged in medical staff, provider credentialing and enrollment, privileging, accreditation and regulatory compliance, and other diverse healthcare activities in WA.

Vision

Continually improve the quality and safety of patient care through medical staff professionals and related fields within Washington State.

Indicator Status Key:

- Achieved
- ◆ Pending (not yet started)
- ◆ Evident and Ongoing
- ◆ In progress to be completed on time
- ◆ Postponed
- Discontinued
- Not achieved

Priorities

Goals

Objectives

Indicators of Success

Priority 1: Support Enhanced Communication with Members (Communications Committee)

Goal 1: Explore standardization of forms on the website	Obj. A: Create/expand page on the WAMSS website to contain documents	<ul style="list-style-type: none"> ◆ Website page designed <input checked="" type="checkbox"/> Membership survey of needed resources (by 12/2016) ◆ Document inventory/naming convention developed ◆ Annual review process developed
	Obj. B: Develop subject area leads to research current and accurate versions of the documents to upload to the website	<ul style="list-style-type: none"> ◆ Research conducted within each subject area ◆ Subject leads appointed (07/2016 update in year 2) ◆ Load 5 collected documents to the website (07/2017)
Goal 2: Develop a designated individual to research new rules/standards for group notification	Obj. A: Resource contact designated to keep the Membership updated on our professions rules and standards	<ul style="list-style-type: none"> ◆ Standards liaison position developed ◆ Notifications to Membership of updated rules/standards
	Obj. B: Recruitment through WAMSS Membership for individuals interested in research of rules and standards	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Rules/standards section of website created ◆ 5 items updated to the website by 10/2017
Goal 3: Enhance technology use within the organization.	Obj. A: Have an advanced website to easily navigate and use resources	<input checked="" type="checkbox"/> Technology team established
	Obj. B: Recruit through WAMSS Membership to find technology driven leads to update the technology for the website	◆ Quarterly assessment of website implemented

Priority 2: Diversify Membership and Orientation (Membership Committee)

Goal 1: Define diversity within the organization (region, facility...)	Obj. A: Categorize membership roster to identify type of facility, geographic area, title	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Evaluation and classification of current membership (05/31/2016) ◆ Diversity definition developed (07/02/2016 – update 02/2018) <input checked="" type="checkbox"/> Annual schedule for review of membership developed <input checked="" type="checkbox"/> Set annual goal to increase membership in certain fields
Goal 2: Develop a WAMSS promotional flyer	Obj. A: The communication objective for our membership identified	<input checked="" type="checkbox"/> Promotional flyer developed
	Obj. B: Expand membership to new professionals	◆ Expand membership into one new category (05/2017–update 4/18)
	Obj. C: Identify the benefits this communication objective holds for our membership (why become a member)	◆ Survey of membership conducted by (04/2018)
Goal 3: Intensify recruitment of Membership to meet diversity goals	Obj. A: Identify one area of focus for recruitment	◆ Increase selected area (Provider Enrollment) by ____% for annual conference (Year 2)
Goal 4: Develop new WAMSS member orientation	Obj. A: Develop an orientation tool kit for new members. Obj. B: Outline a mentorship program for new members	<ul style="list-style-type: none"> ◆ Orientation kit shared with leadership/membership committee for new members. ◆ Mentor volunteer list established for new members
Goal 5: Assess individual member involvement in leadership to develop new officer recommendations and create Leadership and Volunteer track	Obj. A: Identify Leader volunteer opportunities Obj. B: Identify volunteer leadership opportunities Obj. C: Develop a Leader volunteer track / Develop a leadership track Obj. D: Online leader/volunteer applications developed	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Volunteer opportunities listed <input checked="" type="checkbox"/> Leadership opportunities listed <input checked="" type="checkbox"/> Volunteer and Leadership tracks developed/posted on website ◆ Online application created, posted, communicated

Priority 3: Strengthen the Educational Opportunities within the Chapters/State (Education Committee)

Goal 1: Expand quality educational opportunities through a speaker's bureau listing	Obj. A: Create speaker's bureau listing	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Volunteers recruited from both chapters for working group <input checked="" type="checkbox"/> Contact previous speakers for inclusion in the listing ◆ Contact new/potential speakers for inclusion in the listing <input checked="" type="checkbox"/> Educate chapter leadership about listing/upkeep ◆ Outline plan to review/update annually
	Obj. B: Work with chapter leadership to expand and maintain speaker's bureau listing	
Goal 2: Diversify educational opportunities through expanded break out sessions	Obj. A: Add breakout sessions for 2018 conference applying definition from P2, G1	◆ Identify targeted breakout sessions (05/2018)
	Obj. B: Annual conference evaluation includes review of breakout sessions and their impact on attendance from target groups	<ul style="list-style-type: none"> ◆ Include one identified session to each target group by 05/2018 ◆ Evaluate 2018 conference responses to measure increased attendance by ____%
Goal 3: Expand access to online educational opportunities for membership	Obj. A: Create technology subcommittee	<input checked="" type="checkbox"/> Technology subcommittee chartered
	Obj. B: Offer more robust videoconference options for chapter meetings and annual conference	◆ Videoconference option offered by 05/2018 conference
	Obj. C: Share online educational opportunities from external sources within WAMSS membership	◆ Online program implemented including recruiting a volunteer to maintain by year 3

Priority 4: Position WAMSS Members for Success in Development (Education Committee)

Goal 1: Expand quality educational opportunities through an expanded speaker's bureau	Obj. A: Expand the resource/lending library	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Track current requests <input checked="" type="checkbox"/> Research new available materials
Goal 2: Intensify support for WAMSS members seeking certification	Obj. A: Create certification subcommittee	◆ Certification subcommittee chartered
	Obj. B: Investigate the creation of a mentoring program	◆ Mentoring program implemented with roles outlined by Year 3
	Obj. C: Provide additional support to WAMSS member-led study groups	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Study group tips document posted to the website. <input checked="" type="checkbox"/> Survey of members/research completed